

# 10 years of the Soy Network Switzerland

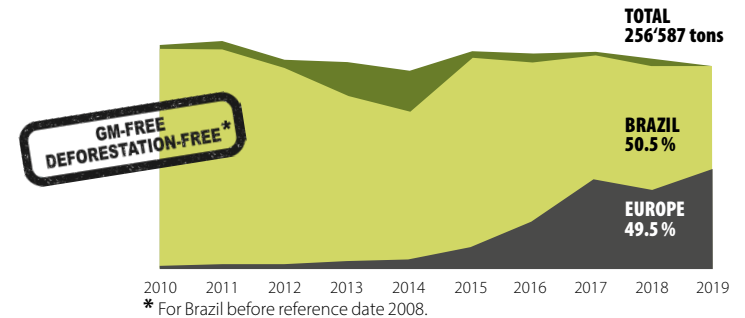


In 2004, the WWF and Coop created the "Basel Criteria" to promote sustainable soy cultivation. The Basel Criteria became the basis of standards such as ProTerra and RTRS.



## Foundation of the Soy Network Switzerland

In 2015, responsibly produced soy made up 94 % of imported soy.



Feed soy accounts for almost 50 % of imports from Europe.

2004

2006

2010

2013

2015

2016

2019

2020



Import of the first 1,000 tons of certified soy meal by fenaco.



Switzerland was one of the first signatories of the Danube Soya Declaration to promote soy cultivation in Europe.

Foundation of the Soy Network Switzerland Association

29 member organizations also want to sustainably import other feed components.



**Federal Councillor**

«Voluntary commitments by market participants are better than federal intervention and directives. The Soy Network aims to embolden companies to act similarly in other markets.»



**Sara Stalder  
Consumer Protection**

«Conscientious meat consumers pay attention to the 'before'. This includes not only how animals are housed and treated, but also what they are fed. The decisive element is for refrigerated sections of stores and restaurant menus also to state where the feed soy comes from.»



**Monika Rühl  
economiesuisse**

«The Soy Network Switzerland is a good example of responsible business. An entire sector has joined forces and developed tailored solutions for the complex management of its supply chains.»



**Elgin Brunner  
WWF**

«The Soy Network has achieved a great deal. However, valuable habitats and environments are still being destroyed to make way for feed production. The network must develop further so that it can continue to be relevant in the future.»